



ALPINE CANADA ALPIN

Canadian Alpine Ski Team
Équipe canadienne de ski alpin
Canadian Para-Alpine Ski Team
Équipe canadienne de ski para-alpin

FIS Commercial Markings Rules

The International Ski Federation (FIS) has informed all National Ski Federations to enforce Commercial Markings rules. As directed by the FIS, rules apply to all FIS competitions and are to be enforced as follows:

- Communication of the FIS rules to competitors
- Education of athletes and coaches
- 1st violation: a warning to an athlete that does not respect the FIS rules
- 2nd and subsequent violations: a sanction will be applied by the National Ski Federation – for Canada this will be a fine of \$500 per race to the organization entering the athlete.

Alpine Canada Alpin policy for Commercial markings permits:

- A, B & C Team members of the Canadian Alpine Ski Team may have personal headgear sponsor;
- Development Team members of CAST will wear ACA headgear sponsor;
- PSO Teams may have headgear sponsors if the PSO applies to ACA and agrees to respect the FIS regulations
- No other Canadian athletes may compete with commercial markings on headgear

Commercial markings are defined as sponsor logos other than the brand of the helmet.

The FIS rules are:

2.5.2 The front (in the middle) of helmets and all headwear worn in competition and within the competition area including for flower and prize-giving ceremonies, interviews etc. must carry the identification of the national ski association with a minimum size of 9 cm².

A national association may sign sponsorship contracts for helmet/headwear advertising rights of up to a maximum of 50 cm² (which may be divided between 2 identical - same size - logos) with firms who are not suppliers of ski equipment (hardware or software), subject to the regulations of each national association. In such a case, the front of helmets and headwear must carry the identification of the national ski association with a minimum size of 9 cm².

The relevant advertising must be placed either to the side of or above the identification of the national ski association. The free space between the national ski association identification in the middle of the front of the headgear and the sponsor advertising (50 cm²) must be at least 1,5 cm.

ACA will provide the necessary stickers to all Canadian FIS card holders.

November 2007